Plan for Business Startup Activities

MMM DD, YYYY

Name of Applicant　　　　　　　　　　　Seal

Signature ( )

1. Outline of the Applicant

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| (1) Motive for founding a business, and future prospect (including the motive for founding a business in Sendai City) | | | | | |
| (2) Applicant’s position and role in the business | | | | | |
| (3) Qualifications, work experience, special skills, owned intellectual properties, etc. that serve as a background to the founding of the business | | | | | |
| (4) If there is any other person making an application for the same business, please state the name(s) of such applicant(s) | | | | | |
| (5) Business startup schedule \* Please enter details as of the time of founding the business | | | | | |
| A. Scheduled business commencement date | (Month) (Day), (Year) \* Date of corporate registration, date of notification of business commencement, etc. | | | | |
| B. Industry sector |  | | | | |
| C. Products / Services to be provided |  | | | | |
| D. Address of the business office to be established | Sendai City | | | | |
| E. Capital / Total amount of contributions  (or personal funds) | Thousand(s) of Yen | | |  | |
| F. Shareholder composition  (Ownership ratio) | Name of shareholder | Address | | | Ownership ratio |
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|  |  | | |  |
|  |  | | |  |
| Total | | | |  |
| G. Director  \* Other than the Applicant | Name: | | Nationality: | | |
| Address: | | Position: | | |
| H. No. of employees | Full-time employees: Part-time employees: Total: | | | | |

2. Business Overview

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| (1) Outline of the business to be conducted (outline of products/services) |
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| (2) How to sell or provide products/services (customers, sales methods, unit selling prices, etc.) |
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| (3) Product manufacturers, service providers, suppliers, partners, cost rates, and cost breakdowns |
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| (4) Necessary management resources (business funds, office, facilities, licenses, employees, etc.) |
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| (5) Reasons why your business can make profits, and factors differentiating the Applicant’s business from competitors’ businesses in Sendai City’s market  (Innovative technology, products, services, business models, etc.) |
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3. Profit Plan

Scheduled date of incorporation (business commencement):

(Month) (Day), (Year) (expected)

(Unit: thousand(s) yen)

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| --- | --- | --- | --- | --- |
| Scheduled accounting term (end of month) | | First term | Second term | Third term |
| Sales (a) | |  |  |  |
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|  |  |  |  |  |
| Costs of sales (material costs, labor costs, expenses, outsourcing costs, etc.) (b) | |  |  |  |
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|  |  |  |  |  |
|  |  |  |  |  |
| Gross profit/loss on sales (c = a − b) | |  |  |  |
| Selling, general and administrative expenses (d) | |  |  |  |
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|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| Operating profit/loss (e = c − d) | |  |  |  |
| Interest expense (f) | |  |  |  |
| Ordinary profit/loss (g) | |  |  |  |
| Extraordinary income/loss (h) | |  |  |  |
| Current pretax income/loss (i) | |  |  |  |
| Current after-tax income/loss (j) | |  |  |  |

\* Assume the corporation tax rate is 40%.

\* Calculate without any loss brought forward from the previous term.

4. Fund Plan at the Commencement of Business

Scheduled date of incorporation (business commencement):

(Month) (Day), (Year) (expected)

Funds in hand at the commencement of business (cash deposit balance)  
　　　　　　　　　　　 yen (expected)

(Unit: thousand(s) yen)

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| --- | --- | --- | --- | --- | --- |
| Necessary Fund | | | Amount | Procurement Method | Amount |
| Funds for facilities | 1 | Real estates  (Breakdown) |  | Personal funds |  |
| Amount of borrowings from financial institutions  (Breakdown and repayment method) |  |
| 2 | Facilities  (Breakdown) |  |
| Other  (Breakdown and repayment method) |  |
| Operating funds |  | Payments for purchases necessary for business commencement, funds for paying expenses, etc. |  |
| Total | | |  | Total |  |